



# Turning crossing policies into action

Here's how your communities can do the same



## Collaborate and seek support.

Develop the policy through collaboration with stakeholder groups.

## Start with data.

Collect traffic volumes, pedestrian counts, trail counts, crash records, and existing and proposed land use information. Data helps identify where crossings are needed most and where investments will have the biggest impact.



## Prioritize equity and accessibility.

Focus on school zones, transit stops, parks, elderly populations, and historically underserved neighborhoods. Every resident should have safe and reliable access to key destinations.



## Match crossing treatments to conditions

Whether intersections or midblock, controlled or uncontrolled, let the data and context drive the design of crossing improvements.



## Blend national guidance with local context.

Use MUTCD and ADA standards as a foundation, but tailor solutions to local traffic speeds, geography, community goals and budgets.



## Document and adapt.

Keep transparent records of decisions and criteria to ensure consistency, accountability, and defensibility. A well-documented policy allows for flexibility, making it easier to adapt as community needs, priorities, or conditions change over time.



## Adopt.

For a policy to be actionable, it must typically be formally adopted by a city council, transportation commission, or other governing body – ensuring it has the authority and support needed to guide future investments and decisions.



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